

# Vendedor espectacular



"A ojos vistas", la variedad y calidad de los programas del CANAL 9 CADETE han logrado reunir un inmenso y consecuente auditorio.

Por ello, CANAL 9 CADETE resulta un activo "vendedor", que presenta sus productos ante un público bien predispuesto para recibir sus mensajes publicitarios.



AV. PTE. FIGUEROA ALCORTA 3428 - T.E. 72-3073/79 - BS. AS.  
DIRECCION COMERCIAL: CASTEX 3345 - BS. AS.

IMPETU - 17

## PLAS Graduate Works in Progress

### "Argentine Consumer Capitalism and its Discontents: Advertising, Television, and the Commodification of Attention"

**Pablo Pryluka**, *Ph.D. Candidate, History*

Discussant: Tony Wood, PLAS Postdoctoral Research Associate and Lecturer

### "Compensatory Politics"

**Lindsay Ofrias**, *Ph.D. Candidate, Anthropology*

Discussant: Anthony Cummings, PLAS Visiting Research Scholar

Moderator: Gabrielle Girard, Ph.D. Candidate, History

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**Thu., March 31, 12:00pm | Green Hall 0-S-6**

### IN-PERSON REGISTRATION

*Open to PU ID holders only. Boxed lunches will be provided.*

**PLAs**

PROGRAM IN LATIN  
AMERICAN STUDIES

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